

Engagement Brief - North Kensington Health Recovery Plan

1.0 Introduction

Through a number of pre-engagement activities and reports that were published post the Grenfell tragedy, we have identified a set of themes for the Health Recovery plan from what communities have told us. We now wish to ensure that we have correctly identified these themes, through conversations with groups and communities. Successful applicants will be provided with these themes both in paper format and electronically on preloaded connected tablet.

2.0 Objectives of the Engagement

Purpose – Is to inform residents of North Kensington to assist their understanding of the themes that are within the Health Recovery plan.

Conversations – Will be the method of achieving our purpose. You need to engage in conversations with local communities to receive feedback on the following:

- Are these the correct themes?
- Have we understood and produced the themes correctly from the pre-engagement activities?
- If not what changes to the themes would you like to see?
- Are there any health themes that you think have been missed?

We are setting a range of targets for organisations along the following lines:

20 Individual conversations

50 Individual conversations

100 Individual conversations

Applicants are welcome to state targets for individual conversations in their applications which are outside the range of the figures above. The grant awarded will reflect the target agreed.

Achievement of targets will be monitored through individual codes allocated to each organisation.

3.0 Structure of engagement activities

- These can take the form of meetings, focus groups etc. giving all attendees information (provided by us) on the health themes- inviting open conversations leading to their responses to a set of specified questions.
- The themes as well as the questionnaire will be pre-loaded on a tablet with an internet connection provided by us.
- The questionnaires will need to be completed carefully, including the date, time, location and an organisational code that we will provide. There may be other questions that people raise and we will endeavour to have one staff member from the NK Recovery Team present to answer these. These questions and responses will also need to be captured.

- We are also keen to explore technologically innovative engagement for example through Vox Pops (short interviews captured through visual media). You will need to have the expertise to do this as no training will be provided.

- We would also support engagement for communities whose first language is not English, as long as this is undertaken directly by the applicant organisation (not through interpreters). We would wish to see these conversations captured through audio-visual media.

Criteria and Eligibility

4.0 Communities to be engaged

We are targeting all communities in North Kensington. However, priority will be given to engagement with communities who would not traditionally engage on health matters.

5.0 Scale of engagement work

We are open to receiving applications from specific interest groups, women's, children's groups, faith groups. The applications must state the numbers of people you will engage with. There is no minimum or maximum number, but this will be reflected in any grant funding awarded.

We want to hear voices of the community regarding the health recovery plan, and wish to respond back to them as to what action we have taken in response to the conversations. Your application therefore needs to give consideration to how you will feed the information back to your users after the process is completed, as they will have given their time and energy to have a conversation.

Additional Information

6.0 Budget for engagement

Applications can be for grants ranging from £500 to a maximum of £5,000. At the top end of the scale we would expect engagement with larger numbers of people and the use of audio-visual media to produce Vox Pops.